

MINUTES

Beaver Meadow Golf Advisory Committee Meeting
October 14, 2021

In Attendance: Chris Mulleavey (Chair), Dick Holden, Roger Jobin, Bob Norton, Bob Whatmough, Jennifer Kretovic, Linda Matlage, Phil Davis, Pat Lanman, and Brian LeBrun.

Absent: Nathan Fennessy and Fran Hunt.

- 1) **Approval of September Meeting Minutes:** A motion was made and seconded to approve the minutes from the September 9, 2021 meeting. The motion passed with a unanimous vote.
- 2) **Pro Shop/Membership/Rounds Update:**
 - Staff provided an update on the findings of research conducted on the membership levels of other public golf courses. Locally, Derryfield is currently trying to reduce membership (450 from 600+) to open up more times for daily fees. Beaver Meadow's membership is currently at 383. Of these memberships, 70 are Juniors. Junior members only take up approximately 5% of member rounds. Staff will continue to monitor membership levels and greens fee play to ensure that we are maximizing tee times and course usage.
 - Staff suggested reviewing weekend outing pricing to more of a premium. Senior member Charlie Randall asked if this would impact senior weekday memberships. Staff indicated that they didn't think it would have a heavy impact on senior membership.
 - Rounds are up 5% year to date. September rounds were down 2% from last year. Ninety percent (90%) of greens fee rounds, year to date, are only utilizing the course one to five times a season. Staff will target these players and try to increase their usage.
 - Simulator league sign-ups have begun.
- 3) **Course Update:**
 - Fall Agronomic practices have begun. Aeration is complete on all putting greens and 75% of the fairway aerifications. Final preparation for winterization will be completed over the next three weeks.
 - Staff presented a plan for execution of some of the USGA Tree Report recommendations. Staff proposed a phased approach to the tree work, with the first phase occurring during the off season this year.

Jennifer Kretovic asked what the impact would be on cross country skiing. Staff stated that this will positively impact the skiing conditions and will provide a great opportunity for new trail options. Brian LeBrun stated that City Manager Tom Aspell has reviewed the project and is supportive.

Jennifer Kretovic motioned and Bob Whatmough seconded to approve the tree project as presented. The motion passed with a unanimous voice vote.

- 4) **New Business:** Linda Matlage asked why we don't use computer generated pairings anymore. She also asked if we could have 70 and over tees for women, as the USGA report identifies 17 of 18 holes are designed and rated poorly for women. Staff will review.
- 5) **Adjournment:** A motion was made and seconded, and the meeting was adjourned on a unanimous voice vote.

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