



CITY OF CONCORD

REPORT TO MAYOR AND THE CITY COUNCIL

FROM: Matthew R. Walsh, Director of Redevelopment, Downtown Services,
& Special Projects

DATE: December 4, 2015

SUBJECT: Consent Report – License Agreement for Black Ice Pond Hockey
Tournament Flags

Recommendation:

Accept the following report and authorize the City Manager to enter into a License Agreement with the 1883 Black Ice Pond Hockey Association (“BIPHA”) concerning temporary installation of flags on Main Street.

Background:

The Black Ice Hockey Tournament is a partnership between the BIPHA, a local not-for-profit organization, and the City of Concord. The tournament, now in its 6th year, is held in late January at White Park (weather permitting). This year’s event is scheduled for January 29 – 31, 2016.

The tournament features approximately 100 amateur hockey teams, spanning from youth teams to adult teams, some of which include former professional and Olympic players. Since its inception, the event has become well known throughout the northeast and is attended by thousands of spectators. As a result, the tournament is an important recreational and economic development event for the community.

In addition, the event is a unique partnership with the City in that it serves as an important fundraiser that has raised approximately \$40,000 for the future replacement of the White Park skate house.

Discussion:

Recently, the BIPHA requested permission to install flags on City-owned light poles on Main Street. The new light poles, recently installed as part of the Downtown Complete Streets

Project, are equipped with brackets for flags. The flags would promote the festive vibe associated with this popular community event.

Per the attached proposed license agreement, a total of 49 flags would be installed for the January 2016 event. Flags will be 2' wide by 3' long and be black, white, and blue. The flags will not contain any religious, political or commercial advertising or any identifying information regarding any entities which may sponsor the event. Please see the attached concept designs for more information. The License Agreement also permits the installation of additional flags in the future on South Main Street upon the completion of the second phase of the Complete Streets Project next fall.

Per the attached proposed agreement, the City will install and remove the flags using the Downtown Services Team. Per an estimate prepared by the General Services Department, BIPHA will pay the City \$1,333.48 for the installation and removal of the flags. This fee will likely adjust each year with inflation and the amount of poles utilized.